



**ASSOCIATION OF  
SEA PINES PLANTATION  
PROPERTY OWNERS**

## **Lori Wellinghoff**

### **Candidate by Nomination**

Lori Wellinghoff founded DIGS in Cincinnati in 2004 - her "2nd act" after 20+years in media & marketing. In 2019 Lori sold DIGS.

With her team of 22 exceptional professionals, over 2,000 clients benefitted from DIGS one-stop-shop services:

- Real Estate Representation (the DIGS team ranked in the top-10 out of nearly 6,000 agents)
- Interior/Exterior Architecture & Design
- Construction for Home/Condo Renovations & Additions

Lori is a member of United Way's Tocqueville Society, served on the Cincinnati Parks Foundation, Enjoy the Arts and Cystic Fibrosis Foundation boards & past president of the Hyde Park Square Business Association.

In 2013, the Cincinnati Chamber of Commerce named Lori "Woman Entrepreneur of the Year." In 2012 Hyde Park Square named her "Person of the Year."

Previously Lori was SVP/COO at Clear Channel Worldwide and Divisional SVP/GM at Grey Advertising.

Lori, David & their pup Deuce moved to Sea Pines in 2020.

### **Why I Wish to Serve the Sea Pines Community:**

I have always given back to the community where I live... with privilege comes duty. I believe my background in marketing communications, real estate, architecture and construction would be useful to the Sea Pines' POA. And, having served for 15 years as the volunteer president of my former community's business association, I am confident I can listen-to and deliver-for a variety of constituents.

Living (fulltime) in Sea Pines for nearly a year, but not having visited Hilton Head for over 30 years prior to that, makes me think I can offer a unique & fresh perspective.

What most interests me about ASPPPO:

- Clear, concise, consistent and compelling communication
- Maintaining a healthy balance between fulltime-resident livability and tourism
- Honing Sea Pines POA mission statement to explicitly inform its collaborations with the CSA, Town/County/State/Chamber and the Sea Pines Resort.