



**ASSOCIATION OF
SEA PINES PLANTATION
PROPERTY OWNERS**

Paula Scanlon

Candidate by Nomination

Scanlon is an accomplished leader in corporate and nonprofit marketing and communications (retired). Her background is in strategic and tactical marketing, brand management and marketing communications. She trained and worked with industry-leading organizations such as Verizon, Coca-Cola Enterprises, The Martin Agency, federal agencies and national nonprofits.

In addition to industry lectures, Scanlon received numerous awards on the job and was recognized by the American Advertising Federation for her contributions to the advertising industry. She was also an active member of the Association of National Advertisers, National Advertising Review Board and the Advertising Association of Metro Washington (past president).

Scanlon is from the Washington, D.C. area. She is married to Mike, mother to Arnie the dog, and enjoys golf and volunteer work.

Why I wish to serve the Sea Pines community:

The ASPPPO organization is strictly dedicated to representing property owners' interests and is separate from CSA, the Resort or commercial businesses. I am committed to strengthening ASPPPO's presence in Sea Pines.

Sea Pines and I go back a long way – to 1973 when I worked for the Sea Pines Community, Brandermill, in Richmond, VA. My perspective includes our history as well as hopes for the future. I bring analytical skills, coupled with a strategic vision and tactical execution experience, to make plans happen. I am a common sense, level-headed person with a priority towards inclusion.

I am the current ASPPPO president and I would appreciate the opportunity to finish some of the projects we have started over the past two years.